

## **Diversions Podcasts and iHeartRadio Launch “The Greatest of All Time” Podcast Series Debuting with “The GOAT: Tom Brady”**

**Hosted and written by acclaimed sports journalist,  
Gary Myers, the podcast is the definitive account  
of the greatest NFL career in history**

**New York - October 5, 2020** – Diversions Podcasts and iHeartRadio, the No. 1 commercial podcast publisher globally, have teamed up to launch [“The GOAT: Tom Brady,”](#) a new podcast covering the unparalleled career and longevity of the greatest quarterback of all time, Tom Brady. Featuring exclusive interviews with Tom Brady, Drew Bledsoe, Peyton Manning, Robert Kraft and others, the series launches today with two episodes. Listen now on iHeartRadio and everywhere podcasts are available.

“The GOAT: Tom Brady” is hosted by veteran sports writer and NFL Hall of Fame voter Gary Myers (*Dallas Morning News, New York Daily News, HBO’s “Inside The NFL”*) who has covered Tom Brady for years and penned the bestselling book, *Brady vs Manning: The Untold Story of the Rivalry That Transformed the NFL*.

“I conducted these captivating one-on-one interviews with Tom Brady and others during the course of years of reporting on the NFL,” said Myers. “Diversions and iHeartRadio worked with me to develop an incredible podcast at a particularly fascinating time in the saga of Tom Brady’s career.”

Utilizing these never-before-heard interviews, “The GOAT: Tom Brady” delves into Brady’s early years as a late-round draft pick and a 2nd-stringer, the unequaled highs of nine Super Bowl appearances and six wins with the New England Patriots, three NFL MVP awards, the Spygate and Deflategate scandals, Brady’s relationship with Donald Trump, the intense rivalry between Brady and Peyton Manning that changed the NFL, and his current, hotly-observed second life on the Tampa Bay Buccaneers.

“We’re thrilled to partner with iHeartRadio again and launch season one of ‘The GOAT’ at a time when all eyes are on Tom Brady,” says Scott Waxman, CEO, Diversions Podcasts. “To

work with a journalist of Gary Myers' caliber on such an engrossing audio documentary is exactly why we launched Diversion Podcasts this year."

["The GOAT: Tom Brady"](#) is co-produced by Diversion Podcasts and iHeartRadio and distributed by the iHeartPodcast Network. New episodes publish every Monday. Listen to Episodes 1 and 2 now:

<https://geni.us/TheGOATTomBradyLaunch>

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### **ABOUT DIVERSION PODCASTS**

Diversion Podcasts creates immersive non-fiction audio stories that engage and amaze listeners. Through rare primary source interviews, elegant sound design, and author perspectives unavailable anywhere else, Diversion's informative and entertaining productions take you deep into worlds and introduce you to characters you'll never forget. From sports to spies, from true crime to true adventure, across history, music, and even war, Diversion brings real stories to life. For more information visit [DiversionPodcasts.com](http://DiversionPodcasts.com)

### **ABOUT iHEARTMEDIA**

iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company's leadership position in audio extends across multiple platforms, including more than 850 live broadcast stations in over 150 markets; digital radio via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices; through its on-air influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing partners with its SmartAudio product, using data from its massive consumer base. Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.

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### **CONTACT**

[info@diversionpodcasts.com](mailto:info@diversionpodcasts.com)